

## At the Height of Their Usefulness Comes This Sweeping Clearaway of Our Summer Stocks at Sensationally Lowered Prices

Think of a store chock full of fresh and fashionable summer goods; a store of big assortments of precisely the merchandise you need now and will continue to need for the next two months or more; a store where many prices are less than the actual wholesale cost—where no profit is taken on anything, and where many items are sold at a loss. Think of a store like this, and you will have a correct mental picture of our store during the July Clearance Sale which begins here **TUESDAY, JULY 13th**.

The purpose of this sale is to effect a clearance of summer stocks while the goods are in demand—if we waited a month or so we could probably sell a great deal of this merchandise at full prices,

for it is just the merchandise that you need and have to have. But we do not care to wait. We know that at the extraordinarily low price we quote during this sale, our summer stocks will melt away quickly—and that is what we want.

Our July Clearance Sale will be the biggest event of its kind held hereabouts, if large socks, low prices and quick, attentive service means anything.

We begin this great merchandising disposal on **TUESDAY, JULY 13**, at nine o'clock and continue it to **SATURDAY NIGHT, JULY 24**. The earlier you come the better selection you will have, so come early—it will pay you.

### Special Items

Sanitary napkins, by the dozen	29c
50c Java Rice face powder	29c
50c Pebecco tooth paste	35c
10c Palm Olive soap	5c
15c talcum powder	10c
25c Spiro powder or Mum	19c
50c Nonspi	39c
25c Woodbury or Cuticura soap	17c
25c box Colgate's toilet soap	19c
75c Pinaud Lilos De France	55c
25c pound Whiting Stationery	19c
10c envelopes to match	7c

### Look into the Lace and Embroidery Values

All Dress Trimmings Offered in this Clearance Sale at Half-Price

### Children's Wash Dresses

All new and fresh for this season	
Children's 59c dresses for	39c
Children's 75c dresses for	50c
Children's \$1.00 dresses for	75c
Children's \$1.25 dresses for	89c
Children's \$1.50 dresses for	\$1 19
One lot of children's dresses, odds and ends, sizes 12 to 14 only, clearance price	25c

### Bungalow Aprons

Two very special lots for this July Clearance Sale

50c aprons for	35c
60c aprons for	39c

### Linens Join the Great Clearance

They are marked at lower prices than we have ever yet offered, although the qualities are of the best. Buy now for future use.

60-inch unbleached all linen damask value 60c	48c
72-inch mercerized damask, value 60c	48c
64-inch bleached all linen damask, value 75c	59c
68-inch unbleached all linen damask, value 85c	69c
66-inch bleached all linen damask, value \$1.25	95c
Cotton napkins hemmed ready for use, 60c doz	48c
Heavy cotton napkins, value 1.50 dozen	1.00
All linen napkins, 2.50 value, for	1.98
All linen napkins, 3.00 value, for	2.25
All linen napkins, 3.59 value, for	2.75
Breakfast cloth, pink or blue, value 50c, for	25c
Cotton huck towels, red border, by the doz. only	75c
Turkish towels, bleached, hemmed ends, value 15c	10c
Turkish towels, 25c value, for	19c
Bath mats in pink or light blue, various sizes and qualities, worth 35c to 1.00, for	HALF PRICE
Plain cotton hemstitched handkerchiefs, doz.	25c
5 spools cotton thread and one spool 10c silk	25c

### Clearance of Domestics

36-inch unbleached L L muslin, value 7½c	5c
36-inch unbleached L L muslin, value 8½c	6c
36-inch bleached muslin, our special brand "Daisy" value 10c yard, now	7½c
Straw ticking, value 10c, clearance price	8½c
Amoskeag A C A bed ticking, clearance	13½c
Pepperall pillow tubing 36-in, 12½c, 40-in 14c, 42-in, 15c	19c
9-4 unbleached Pepperall sheeting	21c
11 oz. 40-inch duck, clearance	16½c
Apron gingham, clearance	5c
Prints light and dark colors, sale price yard	4c
Cheviots and dress gingham, value 10c yard, clearance price	8½c

# JULY

### Wash Goods, Dress Goods and Silks

Lawn worth 5c yard, clearance	3c
Crepe and batiste in dots, stripes and floral designs, 10 and 12½c	83c
Batiste and dimity in stripes, dots and floral designs, value 10c and 12½c a yard, clearance price	10c
Voiles and dimity in stripes and figures and black and white combinations, also plain colors, 25c and 35c value, clearance price	15c
Silk mulls and crepe in plain and fancy weaves, 25c and 50c	15c
Fancy silks in stripes, checks and plaids, value up to \$1 00 a yard	50c
27 inch messaline in all colors, the \$1 quality, clearance price	50c
34 inch wash silks in stripes only value \$1 to \$1.25, clearance	69c
40 inch crepe de chene, most all colors in this lot, value \$1.25 to \$1.50 yard, clearance price	75c

40 inch crepe meteors in blue, pink, grey, white, davy and black value \$2 yard, clearance price	1.00
40 inch poplin, light and dark shades, value \$1, clearance	69c
One lot of wool dress goods, nearly all shades in this lot, value \$1 to \$2 yard, clearance price	50c
50 inch storm serge, navy and black, \$1.25 yard, clearance	89c

### Warner Rust-Proof Corsets

\$1 00 for	\$ 79
1 50 for	1 19
2 00 for	1 19
3 00 for	1 98
25c brassiers	19
50c brassiers	39
\$1 00 brassiers	79
Odd lot \$1 and \$1.50 brassiers, soiled, open back, clearance price	25c

# CLEARANCE

### Special Items

Crepe de chene corset covers	89c
Crepe de chene Teddy bear	\$1 75
Crepe de chene gowns	2 98
Jap silk waists	75c
Organdie waist, white	98c
Crepe de chene and tub silk waist, value \$2 50 for	1 50
Crepe de chene and Georgette crepe waists, \$3.98 and \$4.50, for	2 50
Choice of all our waists, \$6.00 to \$8.00 value, clearance price	3 88
Long and short silk gloves, value 50c to \$1.75, size 6 only, a pair	25c

### Deep Price-Cut on Hosiery and Underwear

Regular 15c hose for	11c
Regular 25c hose for	19c
Regular 35c hose for	29c
Regular 50c hose for	39c
Regular 75c hose for	59c
Regular \$1.00 hose for	79c
Regular \$1.50 hose for	1 19
Ladies tan hose, value 25, 35, and 50c, clearance price	17c
Out sizes ladies hose, black only, size 8½, 25 and 35c value, pair	15c
16 pair ladies silk hose, black and tan, \$1 to \$2.50, clearance	50c
Ladies' 10c vests, clearance price	8c
Ladies' 15c vests, clearance price	10c
Ladies' 25c vests, clearance price	19c
Ladies' 35c vests, clearance price	29c
Ladies' 50c vests, clearance price	39c
Ladies' 25c union suits, clearance	19c
Ladies' 75c union suits, clearance	59c

### Women's Suits, Coats, Dresses

Not a one of these lovely and fashionable garments will be carried over. We want to clear out as many of them as we can this month. With these extraordinarily low clearance prices prevailing, every woman in town should be a buyer.

Ladies' Palm Beach suits, values \$10.00, all sizes, clearance price	5.00
Ladies' Palm Beach suits, value \$12.00 and \$15.00, clearance price	7.50
60 wool suits, ladies' and misses' sizes, odd styles, up to \$35.00, clearance prices	5.00
Ladies' suits, this season's styles, value up to \$19.75, clearance price	7.50
Ladies' suits, the best we have left in the store, values up to \$45.00, your choice	10.00
25 silk dresses, ladies' and misses' sizes, values \$15.00 and \$20.00, clearance price	7.50
Ladies' and misses' sizes in wash dresses, white and colors, values \$5.00 to \$35.00, clearance price \$2.50 to	17.50
White wash skirts made of Palm Beach, pique of gaberdine and linen, values \$1.50 to 3.50 clearance price 75c to	1.75
Wool skirts, black and colors, value 5.95, clearance price	3.50
Ladies' wool skirts, values \$7.50 to \$10 00, clearance price	5.00
Ladies' coats—your choice of entire stock values 8.50 to 20.00, clearance 4.25 to	10.00
Ladies' linen and Palm Beach coats, regular auto coats, values 1.50 to 8.00, price 75c to	4.00
Silk petticoats, all colors, value 1.98 to 5.00, July clearance sale	1.00

### Floor Coverings and Draperies

Mattings and cotton carpet, values 25c yard	19c
Cotton carpet, value 35c yard, sale	29c
Half wool carpet, 55c yard, sale price	45c
All wool carpets, value 75c, sale	65c
27x54 Axminster rugs, value 3.00, clearance	1.49
9x12 Tapestry rugs, value 12.50, for	9.50
9x12 Tapestry rugs, value 15.00, for	10.98
9x12 Tapestry rugs, value 16.50, for	12.75
9x12 Axminster rugs, value 22.50, for	16.48
9x12 Axminster rugs, value 25.00, for	19.50
9x12 Biglow rugs, value 28.00, for	21.00
All extra and odd size rugs offered at very special prices for this sale.	

### CURTAIN MATERIALS REDUCED

10c materials, clearance price	8½c
15c materials, with colored borders, for	10c
25c scrims with colored borders, for	12½c
35c and 39c scrims with colored borders, for	20c
50c sunfast draperies, clearance price	39c
\$3.00 carpet sweepers, special sale	1.00
8.00 Duntly Pneumatic Vacuum Sweeper, for	4.50
65c sheets, 81x90, clearance price	55c
75c sheets, 81x50, clearance price	60c
10c pillow cases, 42x36, for	7½c
17½c pillow cases, 42x36, for	15c
\$1.00 Red Star floor mops for	59c
1.25 and 1.50 O'cedar mops for	98c
50c O'cedar polish, for	39c
10c brass curtain rods, for	5c

Lace curtains, bed spreads and all sorts of draperies go at special low clearance prices.

Lablache face powder	39c
Melba face powder	39c
Pivers Le Trefle and Azura face powder for	87c

# SALE

July 13 to 24

**HALLIBURTON'S**  
BROOKFIELD, MISSOURI

July 13 to 24